One Day Multidisciplinary Online International Conference
On

Digital Commerce and E-Business:
Emerging Trends, Technologies, and Multidisciplinary Perspectives
Wednesday, 31st December, 2025, Time- 10.30 am to 04.00 pm (IST)

Organized by
Jay Shivray Education Society, Murgud

SADASHIVRAO MANDLIK MAHAVIDYALAYA, MURGUD
Tal- Kagal, Dist- Kolhapur, Maharashtra ,India (416 219)

NAAC accredited with 'B' Grade

Web- https://smmcollege.in

Organized by

Internal Quality Assurance Cell (IQAC), Department of Commerce and Department of Economics

Affiliated to Shivaji University, Kolhapur

Collaboration with

Global Foundation, India

PATRON

Hon. Shri. Gajananrao Gangapure President Jay Shivray Education Society, Murgud	**Hon. Prof. Sanjay Sadashivarao Mandlik (MP)** Secretary Jay Shivray Education Society, Murgud
Hon. Sou. Vaishali Sanjay Mandlik Treasurer Jay Shivray Education Society, Murgud	**Hon. Adv. Virendra Sanjay Mandlik** President College Development Committee

RESOURCE PERSONS

Prof. (Dr.) Madan Mohan Goel Vice-Chancellor Rajiv Gandhi National Institute of Youth Development, Govt. of India Starex University, Gurugram, Hariyana, India & Propounder Needonomics School of Thought , eNM Research Lab Global Centre for Needonomics Kurukshetra	**Prof. (Dr) Udaykumar R. Shinde** Principal, Karmveer Hire Arts, com.Sci. and Edu. College, Gargoti and I/C Chairman, Indian Institute of Education, Pune	**(Prof.) Dr. G. Gnanachandran,** Lecturer, Department of Economics and Statistics, Faculty of Arts and Culture. Eastern University, Sri Lanka.

ORGANIZER	CHIEF ORGANIZER
Prof. (Dr.) S. B. Powar Vice-Principal Sadashivrao Mandlik Mahavidyalaya, Murgud	**Dr. Shivaji Mahadev Hodage** Principal Sadashivrao Mandlik Mahavidyalaya, Murgud

CONVENER	ORGANIZING SECRETARY
Lt. V.A. Pradhan **(FH Commerce)** **Mobile No. 9660733174**	**Dr. Mrs. M. S. Patil** Professor Coordinator IQAC

CO-ORDINATOR	CO-CONVENER	CO-CONVENOR	CO-CONVENOR
Dr. G. I. Samant Dept. of Economics **Mob: 9970925882**	**Shri S. V. Mohite** Dept. of Commerce **Mob: 8007720096**	**Shri. R. L. Bote** Dept. of Commerce **Mob: 7507549572**	**Dr. Sonali Kumbhar** Dept. of Economics **Mob: 9403451875**

Wednesday, 31st December, 2025,
Time- 10.30 am to 04.00 pm (IST)
More Details Call: 8888454089

Venue
Jay Shivray Education Society, Murgud
Sadashivrao Mandlik Mahavidyalaya, Murgud
Tal- Kagal, Dist- Kolhapur, Maharashtra,India
Pin: 416219

Dear Delegates,

It gives us immense pleasure to invite and welcome you to the One Day International conference on **"Digital Commerce and E-Business: A Multidisciplinary Paradigm"**organized by Internal Quality Assurance Cell (IQAC), Department of Commerce and Department of Economics on Wednesday,31st December, 2025. The aim of the conference is to acquaint the researches and the youth with the modern approaches in Commerce and Economics.

About Conference:

The Conference on **"Digital Commerce and E-Business: A Multidisciplinary Paradigm"** brings together researchers, industry professionals, entrepreneurs and students to discuss the latest developments in the digital economy. The conference focuses on the rapid growth of online business, emerging technologies, and innovative digital practices shaping global commerce. Key themes include e-commerce trends, digital marketing, AI and automation, online payment systems, block chain applications, consumer behaviour, and supply-chain innovations. Participants will gain insights into modern business models, sustainability in digital trade, and strategies for competing in a technology-driven marketplace. The conference offers expert talks, research paper presentations, panel discussions, and networking opportunities. It serves as a platform to share knowledge, explore new ideas, and collaborate on future-ready solutions for the digital business world.

About college

Our mother institute, Jay Shivaray Education Society, Murgud is established by Late Hon. Shri. Sadashivaro Mandlik (MP) in 1960. Considering the growing demand of higher education, the mother institute established Sadashivarao Mandlik Mahavidyalaya in 1990. The college is affiliated to Shivaji University, Kolhapur. Recently the college is accredited with grade B (CGPA 2.49). It imparts higher education to near about 1500 students through UG courses- BA, B.Com, BCA and BSc. Moreover, the college runs PG courses- M.A., M.Com and MBA offered by Distance Education centre of Shivaji University, Kolhapur. It also runs three COC Courses offered by Department of Lifelong Learning and Extension, Shivaji University, Kolhapur and three through Acharya Chankya Kaushaly Vikas Yojana, Govt. of Maharashtra. It's campus of 10.30 acres, equipped with spacious main building is used for academic and administrative purposes. It has a separate building for library and another separate building for Ladies Hostel. It has a spacious playground.

About Murgud

Murgud is a small town situated on the bank of Vedganga river in Kolhapur District surrounded by near about fifty villages. The town has great historical background. Ch. Shahu Maharaj, the visionary king of Kolhapur Sansthan, has constructed Sir Piraji Dam that provides water to Mugud and all surrounding villages. Murgud has great significance as it is the birth place of Shri. Tukaram Bharamal, a revered martyr. It is the centre point of education for surrounding villages. There are three primary schools, three high schools, two Jr. Colleges, one vocational college and one Sr. college. Additionally, Murgud is notable as the birthplace of the Late Shri Sadashivrao Mandlik (MP), a prominent leader who made substantial contributions to the development of Kolhapur district and the state of Maharashtra. He expanded the region's irrigation network by successfully linking the Vedganga and Doodhganga rivers, an achievement regarded as the first successful river-connection initiative in India.

About the e-Conference

The e-Conference on **Digital Commerce and E-Business: Emerging Trends, Technologies, and Multidisciplinary Perspectives** aims to bring together researchers, academicians, industry experts, and policymakers on a single digital platform to discuss the dynamic transformations occurring in today's digital economy. As organizations increasingly shift towards technology-driven models, the need to explore innovative tools, strategic frameworks, and interdisciplinary perspectives has become more critical than ever.

This e-Conference provides an interactive and collaborative space to exchange insights, share research outcomes, and explore the future directions of digital commerce and e-business. By integrating viewpoints from technology, management, economics, social sciences, law, and entrepreneurship, the event highlights how digital systems are reshaping global markets, business operations, consumer engagement, and socio-economic development.

The conference also intends to promote knowledge dissemination, foster academic networking, and encourage new research collaborations that contribute to sustainable and inclusive digital transformation.

Concept Overview

Digital commerce and e-business have rapidly evolved due to advancements in artificial intelligence, cloud computing, data analytics, cybersecurity, digital payments, and mobile technologies. These developments have not only transformed customer expectations but also redefined organizational strategies and market dynamics.

The conference concept emphasizes a **multidisciplinary approach**, recognizing that digital transformation is no longer limited to technical domains; it impacts business policies, consumer psychology, ethical frameworks, economic structures, supply chain networks, and global competitiveness.

Through expert lectures, research presentations, and panel discussions, the conference seeks to deepen understanding of these cross-linked domains while highlighting their implications for innovation, entrepreneurship, governance, and sustainable development.

Key Focus Areas

1. Digital Commerce Models & Strategies
2. E-Business Platforms and Enterprise Applications
3. Artificial Intelligence and Machine Learning in Business
4. FinTech Innovations and Digital Payment Ecosystems
5. Cybersecurity, Data Privacy, and Risk Management
6. Consumer Behavior in Digital Environments
7. E-Marketing, Social Media Commerce & Branding
8. Blockchain Applications in Commerce and Governance
9. Digital Supply Chains and Logistics Optimization
10. Entrepreneurship and Start-ups in the Digital Era
11. Cloud Computing, Big Data, and Business Intelligence
12. E-Governance and Public Service Delivery Platforms
13. Legal, Ethical, and Policy Dimensions of E-Business
14. Sustainable and Inclusive Digital Transformation
15. Education, Research, and Skill Development for the Digital Economy

Opportunities

✔ **Knowledge Enhancement:** Participants gain updated insights into emerging technologies and global digital business trends.

✔ **Interdisciplinary Dialogue:** Scholars from multiple fields collaborate and exchange diverse perspectives.

✔ **Research Exposure:** A platform for presenting innovative research papers and case studies.

✔ **Networking:** Builds connections among academicians, industry professionals, policy consultants, and start-up founders.

✔ **Skill Development:** Improves understanding of digital tools, business analytics, and e-commerce innovations.

✔ **Publication Opportunities:** Selected papers may be included in conference proceedings, edited books, or partner journals.

✔ **Innovation Promotion:** Encourages new ideas, models, and solutions for strengthening the digital economy.

✔ **Policy Insights:** Helps institutions and policymakers frame effective digital transformation strategies.

E-Conference Sub- Themes

A. Digital Commerce & E-Business Foundations

1. Evolution of digital commerce models
2. E-business architectures and frameworks
3. Online retailing and marketplace ecosystems
4. Cross-border e-commerce opportunities
5. Business process re-engineering in digital enterprises
6. Digital transformation strategies
7. Multi-channel and omnichannel commerce
8. Customer relationship management in e-business
9. Digital product development and innovation
10. Role of web technologies in digital commerce
11. Digital entrepreneurship ecosystems
12. Mobile commerce: trends and challenges
13. E-commerce ecosystem development in emerging markets
14. Digital customer engagement strategies
15. Service excellence in digital commerce

B. Artificial Intelligence & Automation

16. AI-enabled decision support systems
17. Automation in e-business operations
18. Chatbots and virtual assistants in customer service
19. Predictive analytics in digital commerce
20. Recommendation engines and personalization
21. AI-driven supply chain optimization
22. Robotics in logistics and warehousing
23. Machine learning for demand forecasting
24. Intelligent automation in enterprise processes
25. Natural language processing applications
26. AI-driven fraud detection
27. Ethical implications of AI in commerce
28. Human–machine collaboration models
29. Deep learning for market trend prediction

30. AI in enhancing user experience

C. Digital Marketing & Consumer Behaviour
31. Consumer psychology in online markets
32. Digital branding and reputation management
33. Influencer-driven digital marketing
34. Social media commerce strategies
35. Behavioural analytics in digital business
36. Neuromarketing for online commerce
37. Digital advertising technologies
38. Customer loyalty programs in online platforms
39. Visual and voice search marketing
40. User-generated content and commerce
41. Gamification strategies in marketing
42. Virtual and augmented reality in consumer engagement
43. Mobile advertising and app-based marketing
44. Digital storytelling and brand identity
45. Online customer satisfaction metrics
46. Multi-cultural consumer behaviour online
47. Gender and digital consumer behaviour
48. Role of emotions in e-purchasing
49. Digital reviews and rating systems
50. Dark patterns and ethical considerations in digital marketing

D. FinTech & Digital Payment Systems
51. Evolution of fintech ecosystems
52. UPI and real-time payment innovations
53. Cryptocurrency markets and regulations
54. Blockchain in financial transactions
55. Mobile wallets and secure payments
56. Digital lending platforms
57. Neobanks and virtual banking
58. Cybersecurity in digital payments
59. AI in fraud detection
60. Digital identity and authentication
61. RegTech for financial compliance
62. Cross-border digital payments
63. Microfinance and digital inclusion
64. Financial literacy in the digital era
65. Open banking frameworks
66. Fintech start-ups and investment patterns
67. Digital credit scoring models
68. Consumer trust in digital finance
69. Smart contracts and automation
70. E-payment adoption in rural economies

E. Blockchain & Cybersecurity
71. Blockchain-based supply chain tracking
72. Cybersecurity strategies for e-business
73. Data privacy laws and digital rights
74. Cloud security frameworks
75. IoT security challenges
76. Zero-trust architectures
77. Ethical hacking in e-business environments
78. Digital forensics and cybercrime investigation
79. Vulnerability assessment in digital systems
80. Security in online banking
81. Cyber resilience strategies
82. Privacy-preserving technologies
83. Ransomware threats to e-business
84. Cyber risk management in SMEs
85. Digital surveillance and privacy concerns
86. Biometric authentication systems
87. GDPR and global cyber regulations
88. Cybersecurity capacity-building
89. Cyber safety for children and youth
90. Blockchain for cybersecurity applications

F. Data Analytics, Cloud & Big Data
91. Big data analytics for business intelligence
92. Cloud-based enterprise resource planning
93. Data mining for e-business applications
94. Cloud computing adoption in MSMEs
95. Data governance in digital commerce
96. Serverless architecture for digital businesses
97. Real-time data processing models
98. Customer data analytics
99. Data visualization for decision-making
100. Cloud scalability and cost optimization
101. Edge computing in business operations
102. IoT-enabled data ecosystems
103. Ethical issues in data analytics
104. Data-driven business models
105. Cloud migration strategies
106. API economy and digital integration
107. Data warehouses in digital enterprises
108. Data monetization strategies
109. Predictive analytics for market intelligence
110. Big data in product innovation
111. Cloud security management
112. Data lakes and business agility
113. Sentiment analysis in digital commerce
114. Data analytics for policy design
115. Role of metadata in digital ecosystems

G. E-Governance & Public Service Delivery
116. Digital governance frameworks
117. Smart city digital ecosystems
118. E-taxation systems and citizen engagement
119. Public health digital delivery platforms
120. Online grievance redressal mechanisms
121. Digital identity systems (Aadhaar, etc.)
122. E-voting technologies
123. Government-to-citizen services
124. E-courts and justice system digitization
125. ICTs in local governance
126. Digital agriculture platforms
127. Direct benefit transfer systems
128. Digital transparency and accountability
129. E-learning platforms for public education
130. Disaster management information systems
131. ICT policies and national digital strategy

132. Digital inclusivity in rural areas
133. E-governance leadership and capacity building

H. Supply Chain & Logistics

136. E-logistics management
137. Digital warehousing systems
138. Supply chain resilience in digital markets
139. IoT-enabled logistics tracking
140. Last-mile delivery innovations
141. Inventory forecasting using AI
142. Digital procurement systems
143. Cold-chain digital transformation

134. Cyber laws for public institutions
135. Digital citizenship education

144. Global supply chain mapping
145. Automation in distribution channels
146. Green and sustainable logistics
147. Reverse logistics in e-commerce
148. Hyperlocal delivery models
149. Drone-based delivery systems
150. Digital twins in supply chain modelling

I. Legal, Ethical, and Policy Frameworks

151. E-commerce regulations in India and abroad
152. Intellectual property rights in digital environments
153. Cyber law enforcement challenges
154. Online consumer protection laws
155. Contract law in digital transactions
156. Data protection and privacy frameworks
157. Ethical AI guidelines

158. Workplace surveillance ethics
159. Corporate digital accountability
160. Labour laws for digital platforms
161. Fair competition in e-commerce markets
162. Global regulatory harmonization
163. Ethical issues in digital personalization
164. Misuse of digital platforms
165. Digital rights management systems

J. Education, Skills & Digital Literacy

166. Digital skill development for youth
167. E-learning innovations and pedagogy
168. EdTech start-ups and business models
169. Online assessment systems
170. Digital literacy for rural communities
171. ICT-enabled higher education
172. Gamification in education
173. AI in teaching and learning

174. Virtual classrooms and remote learning
175. Teacher training in digital pedagogy
176. Digital repositories and open resources
177. Accessibility and inclusivity in EdTech
178. Digital research tools for scholars
179. Learning analytics in education
180. MOOCs and global learning networks

K. Entrepreneurship, Start-ups & Innovation

181. Start-up incubation and acceleration
182. Digital innovation labs
183. Women entrepreneurs in the digital era
184. Rural digital entrepreneurship
185. Start-up funding and venture ecosystems
186. Social innovation using digital tools
187. Digital business model innovation
188. Entrepreneurial opportunities in Industry 4.0

189. Crowdfunding and digital investment models
190. Start-up challenges in developing countries
191. Digital marketplaces for MSMEs
192. Green entrepreneurship in digital commerce
193. Digital innovation for sustainability
194. Creative industries and e-business
195. Youth entrepreneurship and digital empowerment

L. Multidisciplinary & Social Perspectives

196. Socio-cultural impacts of digital business
197. Digital divide: challenges and solutions
198. Gender inclusivity in digital spaces

199. Digital commerce and sustainable development goals (SDGs)
200. Human values and ethics in digital transformation

AUTHORS GUIDELINES
GENERAL GUIDELINES
The following guidelines need to be taken into account.

PAPER SUBMISSION
Authors will be required to submit, MS-Word compatible (.doc, .docx), papers on Email: **rkpub2021@gmail.com**

PAPER FORMAT AND PAGE LAYOUT
Format: MS-Word (.doc, .docx)
Language: English only
Length: From 2000 to 6000 words
Column: Double column
Spacing: Single-line spacing
Font Size: 12, Font Type: Times New Roman).
Margin: Top 1.52 cm", Bottom 1.27 cm", Left 2.03 cm", and Right 2.03cm".
Page layout: Portrait with 0.5 Header and Footer margins
Submission: Online on Email

PLAGIARISM POLICY

Conference will not consider any kind of plagiarism in the publication. Plagiarism is an offensive act that is punishable also. At any stage if we find plagiarism in the manuscript, we will immediately inform the author and ask for further revision if required otherwise the submitted manuscript will be rejected accordingly

- **How to handle plagiarism:**
  1. The submitted manuscript undergoes the plagiarism check through the software, and if the plagiarism is above 10%, the decision of revision is sent to the author immediately.
  2. If plagiarism is less than 10%, the manuscript is assigned with a paper id and forwarded to the reviewer for further process.
  3. Before final publication, we again check the plagiarism to maintain the standard and quality of the manuscript. If we find plagiarism again at this stage, again asked for further revision and send it back to the author.

CITATION IN TEXT:

Please ensure that every reference cited in the text is also present in the reference list (and vice versa). The references in the reference list should follow the standard APA reference style of the journal and citation of a reference. https://www.youtube.com/watch?v=CnVq_BpwP2E

Citation in text: – (Author, year)

https://support.microsoft.com/en-us/office/create-a-bibliography-citations-and-references-17686589-4824-4940-9c69-342c289fa2a5

JOURNAL ARTICLES

- For reference: Author, A., & Author, B. (year). Title of article. *Journal Title*, *Volume* (Issue), page range. DOI
  Example: – Abdullah, A.G.K. and Ling, Y.L. (2015). Spirituality at workplace and commitment to change: The case of secondary school teachers in Malaysia. *International Journal of Current Research in Life Sciences*, 4(4),180-183. https://doi.org/10.1177%2F09722262918821241.
  Whole book
- Author, A., & Author, B. (year). *Title of book*. Publisher.
  Example: Brown, B. (2010). The gifts of imperfection: Let go of who you think you're supposed to be and embrace who you are. Hazelden.
  Edited book chapter with a DOI
- Author, A., & Author, B. (year). Title of chapter. In E. Editor & A. Editor (Eds.), *Title of book* (pp. xx–xxi). Publisher. DOI.
  Example: Singh, A. A., Hwahng, S. J., Chang, S. C., & White, B. (2017). Affirmative counseling with trans/gender-variant people of color. In A. Singh & L. M. Dickey (Eds.), *Affirmative counseling and psychological practice with transgender and gender nonconforming clients* (pp. 41–68). American Psychological Association. https://doi.org/10.1037/14957-003

Mode of Payment

1	Account Holder Name	Kiran Publication
2	Name of the Bank	ICICI
3	Branch	Akluj
4	Account No	213605008558
5	IFS Code	ICIC0002136
6	UPI	kiranpublication.ibz@icici

Important Dates

Date of Conference	: 31st December, 2025
Paper Submission last date	: 30st December, 2025
Word Limit	: 2000 to 3000
Page Limit	: 4 to 6 pages

Registration Link:
https://forms.gle/mPYvzo7gv15uZpfn9

Email
rkpub2021@gmail.com

Registration & Publication Fee

Sr. No	Authors	Indian Delegates	Foreign Delegates
	Faculty/ Professionals/ Research Scholars & PG/ UG Students Single Author	**Fee (RS) Soft Copy**	**Fee (Only Soft Copy)**
1	Faculty / Professionals Journal & Abstract Publication	**700/-**	**10 USD**
2	Research Scholars & PG/ UG Students Journal & Abstract Publication	**600/-**	**8 USD**
3	Only Paper Presentation And Abstract Publication	**400/-**	**6 USD**
4	Only Participant	**300/-**	**5 USD**

Email: rkpub2021@gmail.com

More Detail Join Telegram Group: https://t.me/+JBUQSvi7I2thMDhl

WhatsApp Group1: https://chat.whatsapp.com/CmM1WPbkVpl8RB5ZgIRhL6?mode=hqrt3

INTERNATIONAL ADVISORY COMMITTEE

Dr. Babalola, Ayodele Samuel	Department of Pure and Applied Zoology,Federal University of Agriculture, PMB, Abeokuta, Ogun State., Nigeria, South Africa
Dr. Sunil Madhukar Gawade	National Petroleum Construction Company, Abu Dhabi Hydrographic Data Processor
Dr. M. Maksudur Rahman	Professor, Department of Geography & Environment, Faculty of Earth and Environmental Sciences, Bangladesh
Mark Y Roque	Professor (Assistant), College of Nursing, Medina, Saudi Arabia
Dr. K. C. Ramotra	Professor, Former Head Department of Geography, Shivaji University, Kolhapur, Maharashtra, India
Dr. PHIL-EZE Philip Ogbonnia	Department of Geography, University of Nigeria, Nsukka, Enugu State, Nigeria, Africa
Muhammad Yasir	School of Geosciences, Qingdao, China, China University of Petroleum
Dr Uttam Patil	Associate Professor and Head, Department of English, IQAC Coordinator, Rajarshi Shahu Arts and Commerce College, Rukadi, Kolhapur
Hazi Mohammad Azamathulla	1st degree connection1st, Professor at University of the West Indies, St. Augustine Campus. Editor ~ Water Supply (IWA), Editorial Member ~ Geography (MDPI)
Dr. Ranjit Gajanan Gurav	Department of Biological Engineering, College of Engineering, Konkuk University, Seoul, South Korea
Dr. Amjad Ali Abassi	Principal, Govt. Degree College, Drass, Kargil, UT Ladakh

NATIONAL ADVISORY COMMITTEE

Dr. Mahadeo Walunj	Principal, College of Arts, Bhigwan, Indapur, Dist. Pune Maharashtra
Dr. H. B. Tipe	Professor, Head Dept. of Geography, Vasundhara KalaMahavidyalaya, Solapur
Dr. Manjunath Mankari	Swami Ramanand Teerth Marathwada University, Nanded
Dr. Ashok D. Kalam	Principal, Sambhaji College (Arts, Comm., & Sci.), Murud Ta.Dist. Latur
Dr. N. G. Mali	former principal, Principal, Sambhaji Mahavidyalaya, Murud,
Gyanaranjan Sahoo	Scientist (Forestry), Krishi Vigyan Kendra, Odisha University of Agriculture and Technology, Angul, Odisha
Dr. Sukamal Maity	W.B. State Aided College Teacher, Head, Dept. of Geography, Narajole Raj College of Vidyasagar University (W.B.)
Dr. Sawant Sushant	Assistant Professor, Division of Geoinformatics Department of Water & Health, JSS Academy of Higher Education & Research, Mysuru-15, KA.
Dr. Parag Khadke	Dean and Professor, School of Earth Sciences, S.R.T.M. University, Nanded
Dr. Sagar M. Mane	Postdoctoral Fellow, Department of Physics, Yeungnam University, Gyeongsan, South Korea
Dr. Jyotiram More	Head, Department of Geography, B. J. S. College, Wagholi, Pune
Dr. Sandeep Rout	Faculty of Agriculture, Sri Sri University, Cuttack, Odisha-754006, India
Dr. T. N. Lokhande	Professor, Dept. of Geography, K. B. P. Mahavidyalaya, Pandharpur & BOS Chairman, PAHS University, Solapur
Dr. Birajdar Govind Dattopant	Principal, Sharadchandra Mahavidyalaya, Shiradhon.
Dr. Nitin A. Mutkule	Department of Economics, Janata Shikshan Mandal's, Smt. Indirabai G. Kulkarni Arts College, J.B. Sawant Science College And Sau. Janakibai Dhondo Kunte Commerce College Late Nanasaheb Kunte Educational Complex Beh

LOCAL ADVISORY COMMITTEE

Hon. Prin. Dr. J.N. Kalake Member Secretary, IIE, Pune	**Hon. Shri. Annasaheb Thorawat** Karyawah, Jay Shivray Education Society, Murgud	**Hon. Prin. Dr. U. R. Shinde** Prin. K.H. College, Gargoti
Hon. Dr. M.S. Deshmukh Dean, Humanities, Shivaji University, Kolhapur	**Hon. Prin. Dr. Sanjay Patil** Prin. Doodhsakhar Mahavidyalaya, Bidri	**Hon. Prin. Dr. G.D. Ingale** Prin. Devchand College, Arjunnagar
Hon. Prin. Dr. N.L. Kadam Prin. D.R. Mane College, Kagal	**Hon. Prin. Vishwas Patil** I/C Prin. Radhanagari Mahavidyalaya, Radhanagari	**Hon. Prof.(Dr.) K.S. Pawar** Member, Academic Council, SUK
Hon. Prof. Dr. Shrikrushn Mahajan Chairman BOS, Commerce, SUK	**Hon. Prof.Dr. Sagar R. Powar** Member, BOS, Commerce, SUK	**Hon. Prof. Dr.J.S.Ingale** Chairman BOS, Economics, SUK

Organizing Committee

Shri. Swapnil Mendake Treasurer Mob: : 8007543931	**Shri. Vinayak Mane** Technical Assistance Mob: 8080978081	**Dr. S.R. Patil** Mob: 9011470284
Shri. Ramchandra Patil Mob: 9763014123	**Shri. Sanjay Hervade** Mob: 7057928392	**Shri. Avdhut Patil** Mob: 9011450503

More Details Call: 8888454089   Email- rkpub2021@gmail.com   Registration Link: https://forms.gle/mPYvzo7gv15uZpfn9

Digital Commerce and E-Business:
Emerging Trends, Technologies, and Multidisciplinary Perspectives

Wednesday, 31st December, 2025, Time- 10.30 am to 04.00 pm (IST)

Organized by

Jay Shivray Education Society, Murgud

SADASHIVRAO MANDLIK MAHAVIDYALAYA, MURGUD

Tal- Kagal, Dist- Kolhapur, Maharashtra ,India (416 219)

NAAC accredited with 'B' Grade

Web- https://smmcollege.in

Organized by: Internal Quality Assurance Cell (IQAC), Commerce and Department of Economics

Affiliated to: Shivaji University, Kolhapur

Collaboration with: **Global Foundation, India**

Copy Right Form

1. Name of Participant (only Corresponding Author) ....
   ....
2. Address..
   .... Pin: .... Mob. ....
3. Designation...
4. College/University Name ....
5. E-mail:...
6. Phone/Mobile No. 1) .... 2) ....
7. Title of Research Paper...
   ....

IMP Note:

1. *I/We hereby acknowledge Conference all Rules and Regulations*
2. *The article mentioned above has not been published or submitted to or accepted for publication in any form, in any other journal.*
3. *This article is written by all (I/We) Author/s. We have not taken any kind of other's article or any kind of matter, if there is any problem in future the all author/s are fully responsible for this Abstract/Journal Article /Book Chapter Publication.*
4. *I/We also agree to the authorship of the article in the following*
5. *I/We also agree to the authorship of the article in the following sequence*

Authors' Names (in sequence)   **Signature of Authors**

1. _____   _____

2. _____   _____

3. _____   _____

4. _____   _____

5. _____   _____

Note: Kindly send Copy Right Form on

Email- rkpub2021@gmail.com   **Place:** ....   **Date & Day:** ....

Paper Presentation Link: https://forms.gle/ri7aPZ1xqWphNxX88

Feed Back: https://forms.gle/uAgxKoSLzh5AWAcx6